

THE AFRICA CHANNEL

The Africa Channel is a television network offering American viewers over **2600 hours of HD Award Winning Television Programming** from the African continent



**Black
owned
media**



In 7 million homes



**Founded
in 2005**

What we have

From lifestyle, pop culture, food, travel, politics, entertainment, historical

- Tv series
- Documentaries
- Soaps
- Biographies
- Movies
- Music videos
- Historical and cultural programs

Broadcast services

- Comcast
- Xfinity
- Charter Communications
- Cox Communications
- Demand Africa (The Africa Channel's streaming service)

Locations broadcasted in

- United States
- Jamaica
- Bahamas
- Trinidad & Tobago
- St. Lucias
- Barbados
- Bermuda
- Grenada

Awards and Recognition

- NAMIC Vision Award 2008
- South-South Cooperation Innovation Award 2008
- NAMIC Excellence in Multicultural Marketing Award 2012
- NABJ 2012
- Over The Top Accolades 2018
- The Telly Awards 2020

Narendra Reddy

CHIEF OPERATING OFFICER



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Milie Y. Harrell
Vice President of Upscale Magazine
Upscale Magazine

Subject: The Africa Channel's newest show on the regal journey of Her Imperial Highness,
Abimbola Fernandez

Greeting Ms. Harrell,

Reality just got Royal! The Africa Channel's newest reality tv show, African Royale, will be premiering live on The Africa Channel on Nov. 19, 2023 at 5 p.m PST featuring, Her Imperial Highness, Abimbola Fernandez.

Abimbola Fernandez, a french-born American, is the daughter of Nigerian royal, diplomat and mogul Deinde Fernandez of the Royal Olumegbon Family and his American wife Aduke Fernandez. Her parents also hold the titles of The Baron & Baroness of Dudley issued by the Manorial Society of Great Britain in 2001. Abimbola is transitioning into a different life in Los Angeles after the death of both her parents. Now, she is stepping out on her own and has to figure out who she is and what she wants, all while fighting to preserve her father's legacy.

The episodes of African Royale will follow Abimbola's new life and her quest for love, what her future entails, truth about her family's past, and the struggle of keeping her generational wealth from those who want to take it.

Abimbola had the pleasure of traveling the world and living a lavish lifestyle. She shadowed her father during his business and diplomatic meetings with political leaders such as Nelson Mandela and U.S. presidents. Through this, she understood the power of generational wealth and finance. From the lessons and legacy of her father, Her Imperial highness wants to educate people about finance and, establishing and maintaining wealth, not only for oneself, but to continue passing on those assets.

African Royale highlights struggles, perseverance, knowledge, and overall, authenticity about who Abimbola is that will resonate with everyone.

For more information, please feel free to contact me through my email or my cell at (323) 941-9777. Thank you for your consideration.

Yours sincerely,

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The Africa Channel Hosts Free Trip to Africa

NORTH HOLLYWOOD, Calif – The Africa Channel, a cable and streaming channel focused on everything modern Africa, will be launching a contest ‘Find the African Royale in You’ for their new docu-series, *African Royale*, starring Her Imperial Highness, Abimbola Fernandez. The contest begins on Nov. 1 at 12 a.m. PST and ends Dec. 15 11:59 p.m. PST. Entries will be submitted through instagram.

To promote their newest reality tv show, The Africa Channel and Her Imperial Highness invites all to participate through instagram so they may also have the chance to experience their royale journey, and unlock their legacy, identity, and cultural roots.

During the Finalist selection period, The Africa Channel’s Celebrity/Influencer selection panel will select five finalists for the contest from all eligible video entries received during the entry period. The panel composed of cast members from the series will judge all eligible entries based on which entry, in their opinion, best answers the questions of why the entrant wants to explore their ancestry by visiting Africa, and what the entrant hopes to learn from the experience. The panel’s decision will be based on the following criteria: originality and creativity, and content.

“This is a great way to not only promote our new show,” said Ava Hall, head of content and brand. “Yet also, connect the message of what the company is about to our audience — to connect African roots and life with the viewers.”

The three finalist winners of this contest will receive an African Ancestry kit. Additionally, the grand prize winner who places first, will receive a free six day, five night trip to Ghana with a guest included. The trip will include an economy round trip stay at a 4-star hotel, two meals per day, and the opportunity to attend Ghana's various experiences such as Cape Coast Castle experience and Accra City tour experience.

"The Africa Channel has always been committed to promoting and showcasing the diverse beauty of Africa," said Karen Juve, vice president of programming & acquisitions. "'Find the African Royale in You' is an extension of this commitment, offering a platform for individuals to express themselves, connect with their roots, and contribute to the celebration of culture."

For more information about the contest, including how to participate and submission guidelines, please visit <https://theafricachannel.com/africanroyalecontestrules/> or contact Lola Ajetunmobi through email at lolaajetpr@gmail.com or cell at (323) 941-9777.

The Africa Channel Hosts Free Trip to Africa (60 sec)

BREAKING NEWS FROM NORTH HOLLYWOOD, CALIFORNIA! THE AFRICA CHANNEL, A CABLE AND STREAMING CHANNEL FOCUSED ON MODERN AFRICA, IS INVITING ALL TO EMBARK ON AN EXTRAORDINARY JOURNEY THROUGH THEIR EXCITING NEW CONTEST! GET READY TO DISCOVER 'THE AFRICAN ROYALE IN YOU' CONTEST WHERE PARTICIPANTS CAN GET THE CHANCE TO WIN A FREE TRIP TO AFRICA. THE CONTEST DESIGNED TO PROMOTE THEIR NEWEST REALITY TV SHOW, AFRICAN ROYALE, KICKS OFF NOVEMBER 1ST AT 12:00 A.M. PACIFIC STANDARD TIME AND RUNS UNTIL DECEMBER 15TH AT 11:59 P.M. THE THREE FINALISTS WILL RECEIVE AN AFRICAN ANCESTRY KIT, AND THE GRAND PRIZE WINNER, CHOSEN BY AFRICAN ROYALE'S CELEBRITY/INFLUENCER PANEL, WILL ENJOY A SIX-DAY, FIVE-NIGHT TRIP TO GHANA! THIS ADVENTURE INCLUDES A PAID FLIGHT, A 4-STAR HOTEL STAY, PAID MEALS, AND UNFORGETTABLE EXPERIENCES LIKE THE CAPE COAST CASTLE AND ACCRA CITY TOUR. FOR MORE DETAILS ON HOW TO PARTICIPATE, VISIT THEAFRICACHANNEL.COM/AFRICANROYALECONTESTRULES. DON'T MISS THE CHANCE TO FIND THE AFRICAN ROYALE IN YOU.